

FPC Magazines win Gold and Silver at Major Awards

FPC Magazines are delighted in winning Launch of the Year for *Notebook:* at the annual Australian Newsagents' Federation Awards last night.

"The success of *Notebook:* is due to the combination of Impact Merchandising and NDD working closely with newsagents across Australia. Newsagents embraced *Notebook:* from day one and have been a major contributor to its success in the market place. This is the first award *Notebook:* has won and we are proud of this achievement," says Michael McHugh, Chief Executive Officer, FPC Magazines.

Notebook: also went on to win silver for Magazine of the Year. "For a magazine not even a year old to win silver is a huge achievement and we are honoured that the newsagents of Australia have recognised and support *Notebook:*," continues McHugh.

Notebook: was launched in August 2005. It achieved an initial audit readership of 326,000 and circulation of over 100,000 for the first three issues, outstripped the performance of most other new market entries and many established titles.

For further information or to organise an interview, please contact:

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